

STEIGENBERGER

H O T E L

B E R L I N

**Steigenberger Hotel Berlin awarded with the “Berliner
Umweltpreis” of the BUND in the category “corporate
innovation and economy”.**

The Steigenberger Hotel Berlin was awarded the “Berliner Umweltpreis” in the Berlin city hall. Dr. Ignacio Campino (Deutsche Telekom) who hosted the award presentation, lauded in his speech the extraordinary commitment and the professionalism with which the hotel made a big step towards an eco friendly business. He valued very highly the fact that the Steigenberger Hotel took a pioneer role in the corporate group and in the entire tourism industry.

The Steigenberger Hotel Berlin has been awarded for its environmental protection concept. Guests like to act ecologically sensitive – with neither effort nor additional costs and they get a service with a carbon emission free energy balance. All environmental protection efforts are embedded in an environment management system that is certified to ISO 14001!

“The collection system with 16 differentiations of both recyclables and waste, the fitting of water conservation fixtures and purchasing of eco-electricity all go without saying, and for years are second nature to us. True sustainability however asks for further reaching actions”, says General Manager, Torsten Schulze. With immediate effect the hotel receives central heating purely generated from regenerative sources.

The starting signal was given 2007 with the renovation of our convention centre where all applied materials were produced taking sustainable resources into consideration. More than 10 Million Euros were spent on the renovation. The renovation of all bed rooms was just completed and here as well all ecological aspects were taken into consideration.

Of particular note is the breakfast buffet, which has been awarded the official organic signet. The food and the culinary methods are organic, as well as the food provision in the conference area. All food purchases are of organic origin and, where possible, bought from regional suppliers. By doing so the

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hotel reduces the carbon foot-print due to reduced transportation and lower emissions.

Since the beginning of this year all lights were changed to LED technology. In addition with the energy savings by water and waste, this yields a saving of 163.000 Euros annually. With the aid of the environment management system ISO 14001 all procedures are structured. It goes without saying that further goals are constantly thought of, worked towards and established in our company environmental policy.

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